

A photograph of two women with blonde hair smiling outdoors. The woman in the foreground is wearing a green and blue patterned shirt over a yellow top and is holding a pair of sunglasses. The woman in the background is also smiling. A large green diagonal shape is overlaid on the right side of the image.

EVENT GIFTING

Corporate Gifting in a Unique & Personal Manner



LINKSUNLIMITED®
motivate. promote. fulfill.

WHAT IS EVENT GIFTING?

Event gifting provides an outlet for corporations to reward their employees or customers in a **unique and personal manner within an event environment**. We have removed all of the unknowns regarding product selection, inventory management, logistical support and fulfillment for gift giving at your next event.



EVENT GIFTING METHODS

Every event is not the same, and we realize there can be major challenges to overcome. We have developed two gifting options. You can choose the method that works best for your event.

1

THE EXPERIENCE

2

WEB REDEMPTION

**See your sales representative for detailed information on the products available within each category. Brands are subject to change without notice.*

THE EXPERIENCE

1

THE **ALL-INCLUSIVE** GIFTING METHOD!

- ON-SITE BRANDED GIFTING STATION
- GIFT IS RECEIVED AT THE EVENT FOR IMMEDIATE ENJOYMENT
- PROFESSIONAL STAFF TO HELP WITH GIFT SELECTION & DISTRIBUTION
- NO STRESS - BEGINNING TO END, WE MANAGE IT ALL!

How does it work?

The Experience method delivers an end-to-end solution that provides your guests a unique and personal gift within your event.

Your guests will be able to sample, try on, or listen to the gifting product at an on-site branded gifting station. You'll receive one point of contact who oversees it all: inventory management, gifting station set-up and tear-down, guests' gift selection and product distribution. If you're looking for a no stress, all-inclusive gifting solution, look no further than **THE EXPERIENCE** for your next event!



WEB REDEMPTION

2

LOG IN. SELECT. REDEEM. IT'S THAT EASY

- SECURE WEBSITE SPECIFIC TO YOUR EVENT
- USER-FRIENDLY SHOPPING EXPERIENCE
- GIFT RECEIVED PRE OR POST EVENT
- EXCELLENT SOLUTION FOR INTERNATIONAL EVENTS

How does it work?

The Web Redemption method delivers a fully functioning website that visually allows your guests to select the gift of their choice online.

Links will supply an event URL along with unique redemption codes that you will distribute to your guests. The landing page will guide your guests on how to redeem the code for their gift. It is that easy!

Links Unlimited is proud to offer you two web redemption platforms.

The Classic and The Custom.

The Classic*

This website allows you to add your logo along with a customized message. The Classic website offers the following pages:

- Landing page
- Gift selection page
- Product detail page
- Shipping information page
- Order review page
- Thank you page
- Order and shipping emails with tracking confirmations

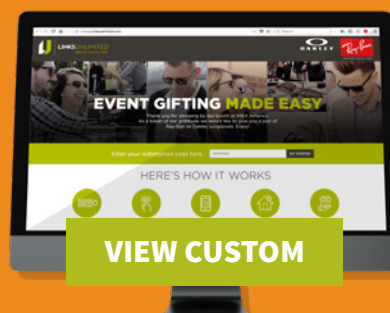
The Custom*

This website allows for a fully customizable design where you truly make the website feel like an extension of your business or event. The Custom website offers the following pages:

- Landing page
- Gift selection page
- Product detail page
- Shipping information page
- Order review page
- Thank you page
- Order confirmation email
- Shipping confirmation email with tracking information
- 2 sets of design revisions

THE CLASSIC AND THE CUSTOM ALSO OFFER:

- A live site 60 days after your event date
- Website hosting
- Mobile friendly design
- A gift that will be delivered within 7-10 days (within 48 continental United States) following redemption



* See your sales representative for pricing.

GIVE THE BEST BRANDS.



SUNGLASSES



ELECTRONICS



WATCHES



ROOM DROPS



Give the #1 brand in sunglasses! Through every decade of its existence, Ray-Ban has shaped popular culture. Never just a transient trend, Ray-Ban eyewear marks out the wearer as an individual of taste



Take your event to the next level! Oakley blends science and art to redefine product categories by rejecting the constraints of conventional ideas. The company is recognized as one of the most coveted brands in performance technology and fashion.



See what's out there! Costa builds the clearest sunglasses on the planet for those who live to be on the water. Born on the water and we're still inspired by it. We want to be on it, we want to protect it, and we want to inspire others to do the same.



Coach Eyewear is a quality lifestyle accessory offering classic American design and functionality. The Coach Eyewear Collection consists of modern designs with trend-right frames and lens colors developed to match every face tone. Lenses are made from the highest-quality materials, provide 100% UV protection, and are optically correct and distortion free.

MICHAEL KORS



Michael Kors is a world-renowned, award-winning designer of luxury accessories and ready-to-wear. These products include accessories, footwear, watches, jewelry, men's and women's ready-to-wear, eyewear and a full line of fragrance products.

FOSSIL



Fossil is an American watch and lifestyle company, creatively rooted in authentic vintage and classic design. When clean lines of the mid-century meet the modern looks of today, the result is key items that represent the best of what Fossil stands for.

GIVE THE BEST BRANDS.



SUNGLASSES



ELECTRONICS



WATCHES



ROOM DROPS



Through their world class offerings, Beats has effectively brought the energy, emotion and excitement of playback in the recording studio to the listening experience and has introduced an entirely new generation to the possibilities of premium sound entertainment.



Technological innovation drives the growth of Amazon.com to offer customers more types of products, more conveniently and at lower prices. Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking.



Ultimate Ears wireless speakers with 360-degrees of awesome audio performance, they're portable, seriously waterproof, and virtually indestructible. Wireless speakers that deliver unapologetically awesome experiences. Everywhere.



JLab Audio® is an award-winning designer of personal audio including Bluetooth earbuds, headphones and speakers. The brand embodies the So Cal life: laidback, upbeat energy and an active lifestyle. It doesn't matter how you GO, just GO.

WHAT'S NEXT?

Talk to your sales representative to discover what gift offering and delivery method are best suited for your next event and budget. We look forward to working with you.

1



DISCOVERY

We begin by understanding your event details and overall objectives.

2



BRAND/PRODUCT SELECTION

You select from a variety of offerings. We help you find the right gift, brands, and product mix to fit your guests.

3



GIFTING METHOD SELECTION

We assist you and recommend what gifting method is best for your event.

4



CONTRACT

We provide you all of the details for your event gifting selection and method.

5



PLANNING

We work with the main contact(s) to gather all the pertinent details to ensure a seamless gifting execution.

6



SMILING FACES

Your event is executed, gifts distributed/delivered and your guests have a smile on their face.

ROOM DROPS, KITTING & LOGO

If room drops are needed for your event, we inventory 100+ brands in electronics, sporting goods, and fashion & apparel. We can also assist you in adding your corporate logo to many of our products. Ask your sales representative for a product catalog and for more information.